

One small step for *Soft Matter*...



...one giant leap for interdisciplinary research

Launched: June 2005

Its mission: To provide an interdisciplinary platform for the exchange of ideas on soft matter

The crew: Piloted by Carol Stanier, Editor, and Ullrich Steiner, Chairman of the Editorial Board, bringing together leading international scientists

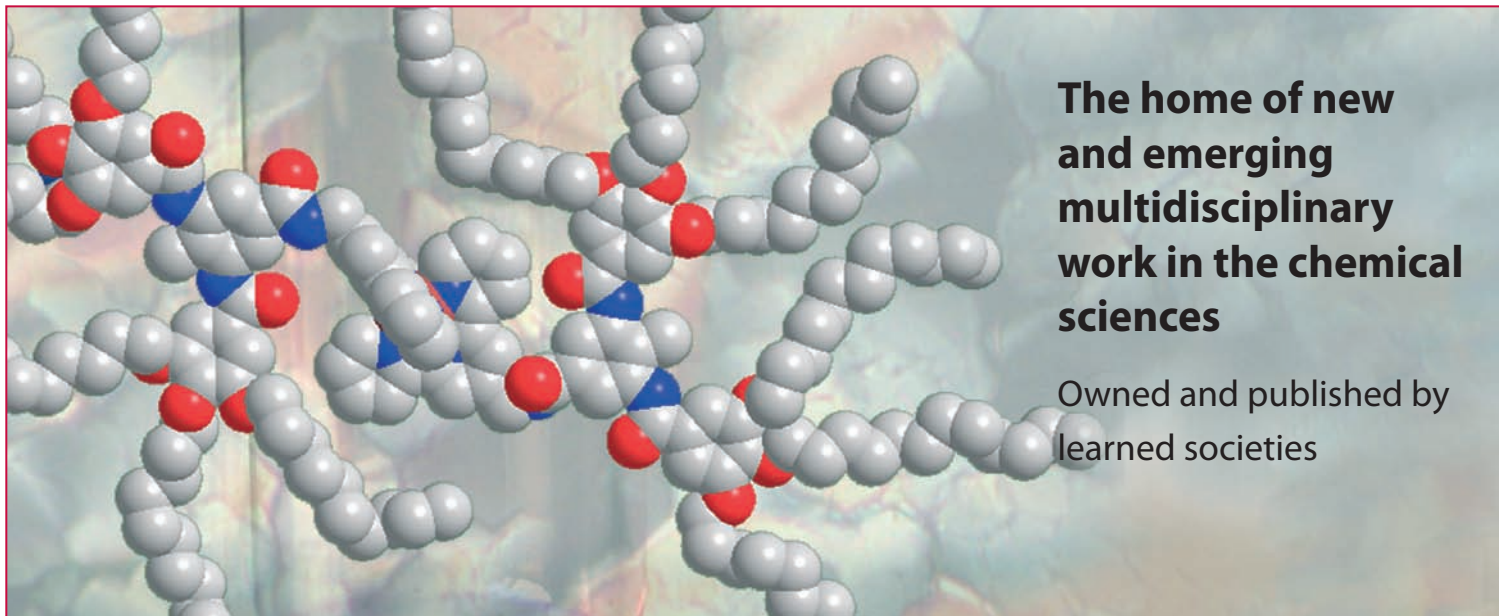
Flight schedule: Stage I – Launch; Stage II – Separation; Stage III – Exploring new territories

Soft Matter has enjoyed stellar success since launch. The next stage in its journey takes place in January 2007 when *Soft Matter* will separate from its host journal, *Journal of Materials Chemistry*, to take flight as a solo publication.

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Take a look at these examples of recently published papers:

Weak paramagnetism in compounds of the type $Cp'_2Yb(bipy)$

Marc D. Walter, Madeleine Schultz, Richard A. Andersen (USA)

A phen-terpy conjugate whose chelate coordination axes are orthogonal to one another and its zinc complex

Benoît Champin, Valérie Sartor, Jean-Pierre Sauvage (France)

A catalyst for an acetal hydrolysis reaction from a dynamic combinatorial library

Laurent Vial, Jeremy K. M. Sanders, Sijbren Otto (UK)

The first total synthesis of aeruginosamide

Zhiyong Chen, Tao Ye (China)

Molecular knots, links, and fabrics: prediction of existence and suggestion of a synthetic route

Dirk Andrae (Germany)

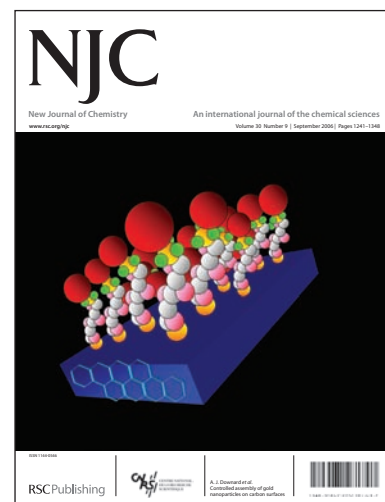
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